ALTIFY

Unleash the Power of Altify Insights

Altify Insights elevates team collaboration, builds customer intimacy, and drives revenue by enabling you to understand WHO the key buyer decision makers are, and HOW you solve their challenges natively in Salesforce.

Features comparison	ALTIFY INSIGHTS	REVEGY	PEOPLE.AI	PROLIFIQ.AI
Salesforce Native *Gain the full benefit of Salesforce security, data integrity, and compliance*	●			●
Relationship Map *Visual representation of prospect hierarchies, and organizational structures*	●	●	●	●
Contact Creation & Enrichment *Creating, updating and synchronizing contact data with the CRM*	●		●	●
Contact Filtering *Drill down to contact views based on preconfigured filtering capabilities*	●			
Influence *Visually see how power and influence within buying groups*	●	●	●	●
Contact Attributes *Detailed personal attributes showing status and orientation within a buying group*	●	●	●	●
Buyer Insights (Insight Map) *Visualize and centralize key buyer insights to align your solution to customer needs*	●	●	●	
Quick Links *Add links to sales enablement content within the solution*	●			
Team Selling *Enable collaboration across the revenue team to understand key connections, coverage, and assign actions to other team members*	●	●		

Ready to empower your sellers to visualize buying groups and their motives?

See a self-guided demo today.

Access demo